

Website Design Request for Bids

→ RMDA Background

The Rocky Mountain Dart Association, (RMDA), is a non-profit organization with the purpose of promoting the sport of steel-tip darts in the Denver Metro Area. It was organized for pleasure and recreational dart competition via leagues and tournaments.

The website www.rmda.org is in need of a redesign that will maintain most of the current features but also add some modernizations.

→ Objective – Website Make Over

A poll of our members determined that the website needs to be modernized. It was agreed that most of the content is of value and that members were able to find what they needed. However, the website is missing key components as well that should be added to enhance the user experience.

Currently the website is not mobile friendly and the main page does not grab the attention of new members or out of town dart players that would like more information about joining the RMDA.

We have determined that the information on the left side of the page is important and must remain on the rebuild but could be reorganized for more intuitive navigation.

Advertising must remain as well to generate revenue for the RMDA and the RMDA store needs to be more advertised.

The new website must be easy to update, it gets updated on a weekly basis with new information

→ New Website

The new site should have:

A more modern Main Page that includes 4 Sections that incorporates the current 14 sections on the left side. A suggestion of these sections would be:

Visiting Denver Or Want to Play Darts?

- Where to find a dart board
- Blind Draws
- Upcoming Events
- Links to Other Leagues
- Sponsoring Establishment Information
- How to Get More Involved in The League

Want to Get Involved?

- Blind Draws
- Join League Play
- T to T
- Shopping
- Links to Other Leagues
- Upcoming Events

League Play

- List of League Bars
- Board Members
- Schedules
- Statistics
- Sponsoring Establishment Information
- How to Get More Involved in The League

Tournament Play

- RMDA Tournaments
- Other Tournaments
- Youth Play

➔ Request to Bid

The deadline to bid on the project is July 31, 2018

If you would like to bid on the new website design or if you have any questions regarding the design, please send your questions and proposal to pres@rmda.org.

Please include a timeline for completion of the project in your proposal.