

Colorado Open Dart Tournament

Denver, Colorado

At the Red Lion Hotel on Quebec in Denver

October 14-16, 2011



The Rocky Mountain Dart Association (RMDA), a non-profit organization, is the governing body for steel-tip darts within the Denver Metropolitan area. There are anywhere from 500 to 600 active members each season, with levels of play ranging from Beginners to Masters. The RMDA also holds several dart tournaments throughout the year, giving anyone interested in darts plenty of opportunity to play.

On October 14-16, 2011, the Colorado Open Dart Tournament will be held at the Red Lion Hotel (Central) in Denver. This tournament is sanctioned by the American Dart Organization (ADO), the World Darts Federation (WDF) and the British Darts Organization (BDO). Various events, open to all dart players, will be played during the weekend and will award a total of \$15,000 in prize money through unseeded single elimination brackets. Additionally, we offer a youth event on Saturday morning.

The Colorado Open, held annually since the mid 1970's, has drawn players from throughout the U.S., Canada and even Europe. We usually anticipate approximately 550 entries during the weekend.

A tournament of this size incurs quite a bit in expenses and the success of the tournament is greatly dependent on the funds that are raised.

The RMDA would like to offer this occasion to showcase our Denver Metro area businesses. Throughout the weekend, there will be local and national dart players and their families that may need your services. If you would like to let them know what you have to offer, we have just the opportunity.

We have opportunities for you to advertise your business in the form of sponsorships:

- **Raffle Prizes:** Items or gift certificates of any value are appreciated.
- **Board Sponsorship:** For just \$50.00 each, we will advertise your business on an 11"x17" color poster that will hang under one of the dartboards throughout the tournament.
- **Program Advertisement:** Ad space in our 2011 Colorado Open Program. The Program will be made available to all participants and patrons of the tournament.
- **Supply/Service Donation:** Donation of supplies and/or services necessary for the operation of the tournament.
- **Event Sponsorship:** For greater exposure, sponsorships are available between \$100 and \$5,000. Benefits for sponsors are detailed in our packet and include visibility in the Colorado Open program, ad space below a dartboard, logo inclusion on awards to players and banners in the tournament hall.

If you'd like to take advantage of these opportunities, **please contact :**

Cindy at 303.915.8154

adsales@rmda.org

Sponsorship Benefits

\$5,000 Presenting Sponsor (~~3 Available~~ – 2 left)

Logo on Tournament Flyer

Three banners, supplied by sponsor, hung in tournament hall

Name and logo on banner recognizing all \$1,000+ sponsors

One complimentary hotel room for weekend (2 nights, Fri & Sat)

Name and logo on award given to Female and Male 'Most Valuable Player'

Name and logo printed on award given to first place man and woman

Full-page ad in Colorado Open Program

Ad space below two dartboards (11x17)

Ad on RMDA website for one year

Opportunity to place business cards at Sponsor Table

\$2,500 Men's or Women's Sponsor (4 Available)

Logo on Tournament Flyer

Banner supplied by sponsor hung in tournament hall

Name and logo on banner recognizing all \$1,000+ sponsors

One complimentary hotel room for weekend (2 nights, Fri & Sat)

Name and logo printed on award given to first place man or woman

Full-page ad in Colorado Open Program

Ad space below two dartboards (11x17)

Ad on RMDA website for 6 months

Opportunity to place business cards at Sponsor Table

\$1,000 Team Sponsor (20 available)

Logo on Tournament Flyer

Name and logo on banner recognizing all \$1,000+ sponsors

Half page ad in Colorado Open Program

Ad space below one dartboard (11x17)

Ad on RMDA website for 6 months

Opportunity to place business cards at Sponsor Table

\$500 Triples Sponsor

Full-page ad in Colorado Open Program

Ad space below two dartboards (11x17)

Ad on RMDA website for 6 months

Opportunity to place business cards at Sponsor Table

\$250 Doubles Sponsor

Half page ad in Colorado Open Program

Ad space below two dartboards (11x17)

Ad on RMDA website for 3 months

Opportunity to place business cards at Sponsor Table

\$100 Player Sponsor

Quarter page ad in Colorado Open Program

Ad space below one dartboard (11x17)

Ad on RMDA website for 3 months

Opportunity to place business cards at Sponsor Table

Sponsorship Commitment Form

Level of Sponsorship:

- \$5,000 Presenting Sponsor
- \$2,500 Event Sponsor
- \$1,000 Team Sponsor
- \$500 Triples Sponsor
- \$250 Doubles Sponsor
- \$100 Player Sponsor
- \$50 Board Sponsor
- \$115 Program Ad - Full Page (Black & White)
 - \$500 – Full Page Back Cover – **Color**
 - \$300 – Full Page Inside Cover – **Color**
- \$60 Program Ad - Half Page
- \$40 Program Ad - Quarter Page
- \$25 Program Ad – Business Card

Service or supply donation:

Type of service or supply: _____

Date to be delivered: _____ Time to be delivered: _____

Advertising to be provided in return for service/supply donation: _____

Sponsor Name: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____

RMDA
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